

Advanced Higher Business Management (Course Code: C810 77)

SCQF Level 7 (32 Credit Points)

Why study Business Management?

Business plays an important role in society, as it creates wealth, prosperity, jobs, and choices for consumers. It is therefore essential to have effective businesses and business managers to sustain this role.

This course helps you understand the underpinning principles which guide managerial decision making in business at local, national, and global levels. It develops your ability to analyse business situations and reach valid, logical conclusions.

The investigative and higher-order thinking skills developed throughout the course enable you to contribute to team working and to work more independently. This develops attributes, such as taking responsibility and ownership, self-motivation, using initiative, and communication and interpersonal skills, all of which are important for successful lifelong learning and for entering the workplace. By the end of the course, you will be able to play an active part in Scotland's vibrant and innovative business culture.

What do I need to get in?

Entry to this course is at the discretion of the class teacher, as well as the Principal Teacher of Technologies. Candidates should have achieved the Higher Business Management course or equivalent qualifications and/or experience prior to starting this course.

What will I study?

The course comprises **three** areas of study.

The External Business Environment

You will:

- develop a detailed knowledge and in-depth understanding of the effects of external influences on organisations operating at a multinational and global level
- investigate how an organisation is affected by external factors and to gain an in-depth understanding of the responsibilities of managers in an economic, social and environmental context
- analyse and evaluate the impact of such external factors and consider the effectiveness of various courses of action.

The Internal Business Environment

You will:

- gain a thorough grounding in the discipline that forms the basis of management practice
- carry out activities that will expand their knowledge of both traditional and contemporary management theories used by organisations to maximise their efficiency
- analyse and evaluate theories relating to internal factors that influence the success of teams.

Evaluating Business Information

You will:

- develop skills in evaluating a range of business information used by organisations to reach conclusions
- learn to confidently analyse and evaluate business information, based on a research project carried out on a topic from the course.

How will I be assessed?

Course assessment

The course assessment comprises **two** components **totalling 120 marks**:

- Component 1 - Question paper (80 marks - two sections worth 40 marks each)
- Component 2 - Project (40 marks).

For Component 2, you will research, analyse and evaluate business information gathered in order to produce a business report.

Both the question papers and the assignment are set and externally marked by the Scottish Qualifications Authority (SQA).

The grade awarded is based on the total marks achieved across course assessment.

The course assessment is graded A-D.

Study Materials

- [SQA Past Papers Business Management Advanced Higher](#)
- [SQA Specimen Business Management Advanced Higher Question Paper](#)
- [e-sgoil](#)