

National 5 Media (Course Code: C848 75)

SCQF Level 5 (24 Credit Points)

Why study Media?

The media plays a central role in our world. It affects society at all levels, from economics, politics, community, culture and individual.

In this course you will analyse the media and its role in everyday life. You will develop your analytical and critical skills through looking at various examples of texts from newspapers, TV, film, radio or the internet. And, you will improve your creative and expressive skills when you learn to create your own media content.

The skills you learn in this course are useful in many career areas. This includes writing, the performing arts, journalism and publishing.

What will I study?

The course gives you the opportunity to develop knowledge of the role of media and the key aspects of media literacy: categories, language, representation, narrative, audience, institution and society.

You will:

- Experience different forms of media including films, adverts, music videos and newspaper/magazine articles
- Develop knowledge and understanding of:
 - external factors that influence the creation of a piece of media
 - key aspects of media by studying a media text in detail
 - the role media plays within society
- Create your own media content e.g. a film trailer, public service announcement or advertisement
- Carry out research and planning into how media content is created
- Develop evaluation skills by reflecting on your own strengths and weaknesses when creating your media content

How will I be assessed?

The course assessment has **two** parts:

- **Exam Paper:** This is worth 50% of your final grade. The paper is worth 60 marks in total.

In the exam you will:

- Answer four questions about the content and context of the film you have studied.
- Answer one question about the role that media plays in society.
- Apply your knowledge of media techniques to analyse an unseen piece of media (film poster, advert or magazine cover).

- **Assignment:** This is 50% of your final grade and is worth 60 marks.

In the assignment, you will:

- Use the key aspects of media to plan and research a film trailer that you will create.
- Record or storyboard a trailer for your own film.
- Evaluate your strengths and weaknesses in your finished film content, discussing what went well and what you could have done differently.

Both the assignment component and the question paper will be set and externally marked by the Scottish Qualifications Authority (SQA).

The grade awarded is based on the total marks achieved across all course assessment components.

The course assessment is graded A-D.

Study Materials

- [SQA Past Papers Media National 5](#)
- [SQA Specimen Paper Media National 5](#)
- [SQA Understanding Standards Media](#)
- [Ushare Study Resources](#)